



Client Case Study – Courier

# Introduction

In an ever changing world, technology is the one constant that links all businesses and customers together. With more and more business owners like you turning to technology to drive their business forward, our Digital Agency is at the forefront of the 'Digital Revolution'.

Here at Stacked Digital, our goal is to help local businesses deploy technology solutions that add real value to their businesses. Taking a consultative approach, we conduct a detailed digital audit of your business to see what is working well for you currently as well as areas that we can help you improve.

Some of our technology solutions include Reputation Management, Social Posting, Web Design and SEO services, amongst many others. Our team of Digital Consultants have expertise in many areas of digital marketing to ensure you receive a one-stop Digital Agency solution for your needs.

We have created this Case Study-demonstrating how we have deployed and delivered our services to help our client with their digital strategy and online presence. All of our team at Staked Digital look forward to hearing from you.



# Tiger Sameday Logistics

Tiger Sameday Logistics are a courier service that offer nationwide sameday delivery. As a new business venture, Tiger did not have any digital footprint and required “the basics” to get them started. This included a logo and website. With an “idea” of a logo already in mind, we created their vision. With brand colours and style defined, we designed and created their new website. This has very recently been paired with the Reputation Management Platform - allowing them to easily facilitate the receiving of reviews/feedback.

## Platforms and Services



### Reputation Management

Our system helps any business increase positive reviews and capture negative reviews as feedback, before it is posted online. This helps businesses safeguard their reputation.



### Design Services - Logo Design

Our Design Services include an array of digital designing. From business cards and logos to print-ready flyers and brochures. If a digital design is required, we can fulfill the brief.



### Web Design

A key component of every website is the design. It is important to understand that this isn't just how the website looks. We design everything, from the workflow to UX (User eXperience) and all inbetween.



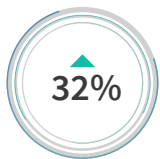
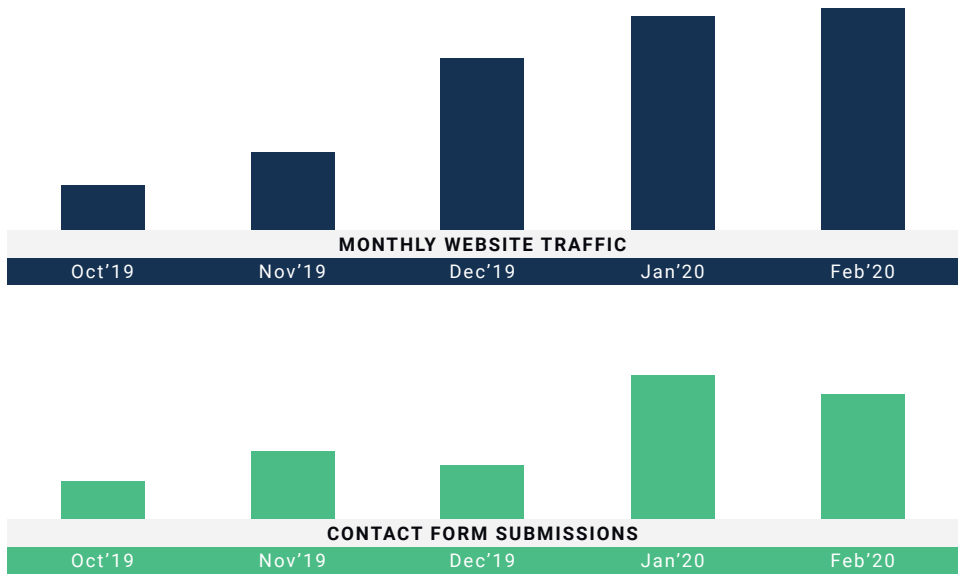
### Web Development

Bringing a design to life takes time and skill. We build websites using different frameworks and selecting what fits best for the clients' needs.

According to Google Analytics statistics, the Tiger website has seen consistent levels of unique visits each month - slightly above that of other businesses in the industry. We are looking to help increase this further with the inclusion of ongoing SEO services and the recent budget assignment for Google Ads.



SCAN ME



UNIQUE VISITORS



CONTACT INCREASE



PROJECTED AD SPEND



TOTAL PROFIT

We are committed to helping local businesses use technology solutions to increase revenue, reduce costs and engage their customers. We pride ourselves on a one-stop Digital Agency solution for every client so they can focus on their core activities while we handle their technology solutions.

## Work with Stacked Digital and access:



### Technology Solutions

Including Web Design, SEO, Social Posting, Reputation Management, Food Ordering Platforms and so much more.



### Expert Support

Tap into the knowledge and experience of our team of Digital Consultants.



### Monthly Reporting

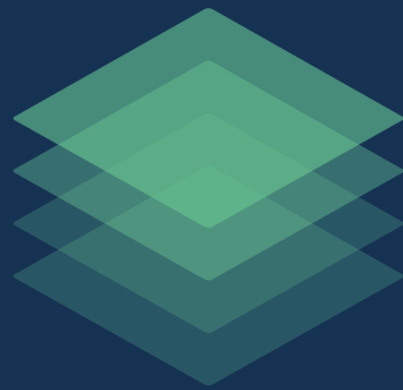
Stay in the loop with detailed progress reports showing how your business is growing month on month.



### Financial Benefits

We can help your business reduce costs, increase revenues and engage your customers on autopilot.

Ready to find out more?



**STACKED  
DIGITAL**

**Contact Us Today!**

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