

**STACKED
DIGITAL**



Client Case Study – Bookbinder

Introduction

In an ever changing world, technology is the one constant that links all businesses and customers together. With more and more business owners like you turning to technology to drive their business forward, our Digital Agency is at the forefront of the 'Digital Revolution'.

Here at Stacked Digital, our goal is to help local businesses deploy technology solutions that add real value to their businesses. Taking a consultative approach, we conduct a detailed digital audit of your business to see what is working well for you currently as well as areas that we can help you improve.

Some of our technology solutions include Reputation Management, Social Posting, Web Design and SEO services, amongst many others. Our team of Digital Consultants have expertise in many areas of digital marketing to ensure you receive a one-stop Digital Agency solution for your needs.

We have created this Case Study-demonstrating how we have deployed and delivered our services to help our client with their digital strategy and online presence. All of our team at Staked Digital look forward to hearing from you.



Robinson & Mornin Bookbinders

Robinson & Morning were utilising their website for online orders that had not been updated for a number of years. With old information and a lack of visual elements, their old website was turning customers away. A complete redesign of the website was required and the logo was also upgraded. We created a brand and style guideline as well as mockups of the new site. Once confirmed, this was fully developed and deployed by our in-house team.

Platforms and Services



Web Design

Creating an eye catching website that is unique to the business is our speciality. We analyse every part of the website visitors journey to ensure we deliver a user friendly experience.



Web Development

Building a website takes skill and commitment to realise the original vision and client brief. We build websites using different frameworks that align to the objectives of the business.

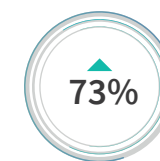
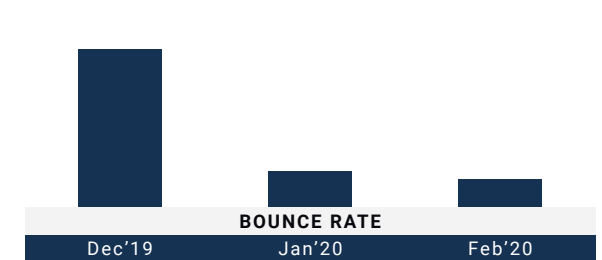


Web Hosting

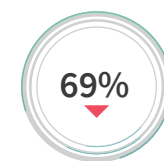
Web hosting is available on all website builds. We provide cost-effective hosting if needed, as well as VPS servers at competitive rates to ensure businesses receive value for money.

This project involved custom development, as the business required the ability for customers to place and pay for orders directly through the website. We integrated this with PayPal Payments, allowing the business to get paid directly into their PayPal Merchant account.

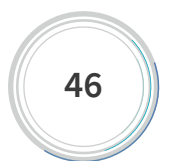
Since the new website went live, the business has seen a marked increase in not only website traffic, but crucially a huge decrease in their bounce rate. Along with the steady flow of orders generated by the online ordering page, they are very happy with their results so far.



MONTHLY TRAFFIC



BOUNCE RATE



ORDERS GENERATED

We are committed to helping local businesses use technology solutions to increase revenue, reduce costs and engage their customers. We pride ourselves on a one-stop Digital Agency solution for every client so they can focus on their core activities while we handle their technology solutions.

Work with Stacked Digital and access:



Technology Solutions

Including Web Design, SEO, Social Posting, Reputation Management, Food Ordering Platforms and so much more.



Expert Support

Tap into the knowledge and experience of our team of Digital Consultants.



Monthly Reporting

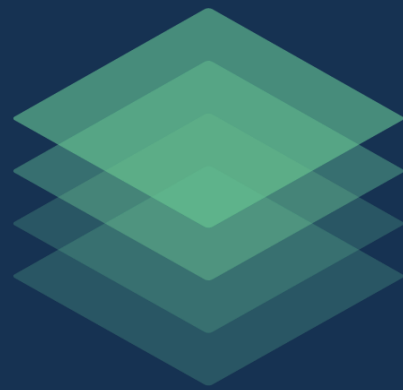
Stay in the loop with detailed progress reports showing how your business is growing month on month.



Financial Benefits

We can help your business reduce costs, increase revenues and engage your customers on autopilot.

Ready to find out more?



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Contact Us Today!

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