



**STACKED  
DIGITAL**



**Client Case Study – Funeral Director**



# Introduction

In an ever changing world, technology is the one constant that links all businesses and customers together. With more and more business owners like you turning to technology to drive their business forward, our Digital Agency is at the forefront of the 'Digital Revolution'.

Here at Stacked Digital, our goal is to help local businesses deploy technology solutions that add real value to their businesses. Taking a consultative approach, we conduct a detailed digital audit of your business to see what is working well for you currently as well as areas that we can help you improve.

Some of our technology solutions include Reputation Management, Social Posting, Web Design and SEO services, amongst many others. Our team of Digital Consultants have expertise in many areas of digital marketing to ensure you receive a one-stop Digital Agency solution for your needs.

We have created this Case Study-demonstrating how we have deployed and delivered our services to help our client with their digital strategy and online presence. All of our team at Staked Digital look forward to hearing from you.



# J E Hackett & Sons Funeral Directors

J E Hackett & Sons is an independent family run funeral directors service since 1922. They have branches in both Bedworth and Coventry in the United Kingdom. The business required a website and also saw the importance of developing their digital footprint. To assist with this, they have been utilising our SEO services and more recently, integrated the Reputation Management Platform into their customer feedback forms.

## Platforms and Services

### Reputation Management



Our system allows businesses to link to any review site in the world to secure more positive reviews as well as capturing negative feedback before it is posted online. This ensures every business can protect their reputation.

### Web Development



Building a fully responsive website that scales perfectly for a multi platform experience is crucial. We build websites that bring businesses closer to their customers.

### SEO Services



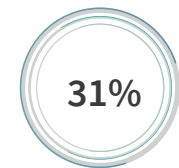
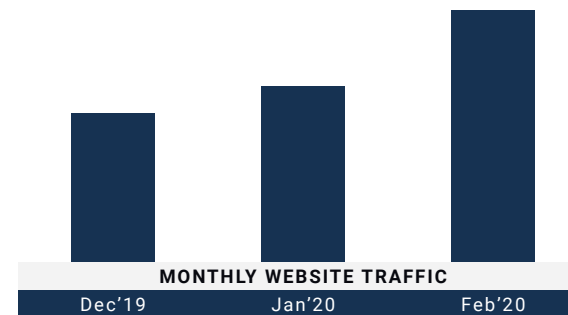
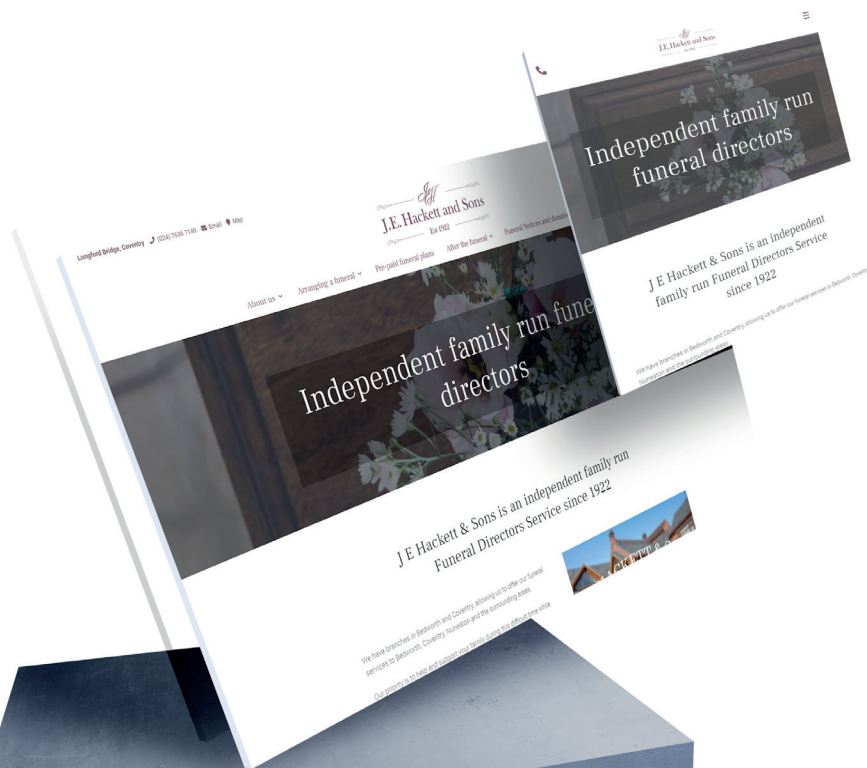
Ranking highly with the search engines can provide high quality traffic to any website. Optimising a website for on-page and off-page SEO will boost a businesses online visibility.

### Monthly Management and Reporting

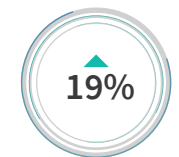


We offer ongoing management services, allowing businesses to get on with what they do best. Our Digital Consultants keep clients informed every step of the way and provide monthly progress reports.

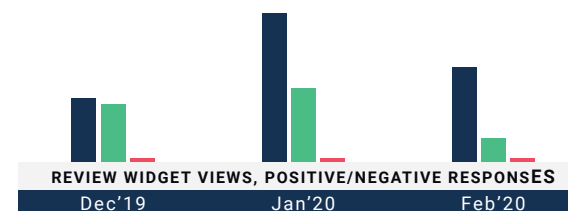
J E Hackett & Sons Funeral Directors wanted a new website to differentiate their business from their competitors as well as create a standardised process for securing customer reviews. The new website has helped them receive a record number of visits and has had a direct impact on their overall number of enquiries.



**MONTHLY TRAFFIC**



**CONTACT INCREASE**



**POSITIVE REVIEWS**

We are committed to helping local businesses use technology solutions to increase revenue, reduce costs and engage their customers. We pride ourselves on a one-stop Digital Agency solution for every client so they can focus on their core activities while we handle their technology solutions.

## Work with Stacked Digital and access:



### Technology Solutions

Including Web Design, SEO, Social Posting, Reputation Management, Food Ordering Platforms and so much more.



### Expert Support

Tap into the knowledge and experience of our team of Digital Consultants.



### Monthly Reporting

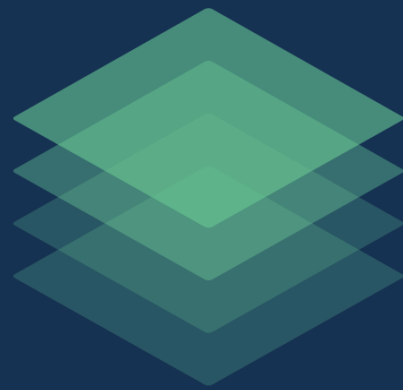
Stay in the loop with detailed progress reports showing how your business is growing month on month.



### Financial Benefits

We can help your business reduce costs, increase revenues and engage your customers on autopilot.

Ready to find out more?



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**Contact Us Today!**

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